

For Immediate Release

Media Contact:  
Beverly da Silva  
Brand Strategy Director, ES&A  
(808) 729-9413

**Anna Elento-Sneed Introduces New Law Firm Model to Hawai`i  
*ES&A, Inc., Offers Client-Centric Services with Alternative Fee Arrangements***

**Honolulu – June 10, 2015** – Anna Elento-Sneed today announced the launch of ES&A, a next generation law firm that offers businesses an alternative to traditional law firm services and pricing. ES&A offers litigation and transactional services in the areas of labor and employment, employee benefits, government contracting and corporate governance. The firm uses innovative technology platforms and processes designed to deliver greater value at lower cost, providing legal services and products that are tailored to clients’ business needs.

“Businesses are fatigued by the traditional way that legal services have historically been provided,” said founder and president Anna Elento-Sneed. “They want speed and certainty in pricing. We’ll deliver higher value at lower cost, with faster turnaround times for our clients.” The fee structure includes a range of flat rates, fixed monthly retainers and reasonable hourly fees, based on types of services requested and the size of the client’s workforce. It also accommodates a client’s current state of business. For example, retainers are based on either a “Maintenance” level for assistance with routine compliance and operations, or a “Change” level for advice related to restructuring, downsizing, mergers and/or acquisitions.

“Our mission is to help clients envision, strategize and actualize their business goals — that’s what the name ES&A stands for,” said Elento-Sneed, who has more than 30 years of experience representing employers, including nonprofit corporations. Joining Elento-Sneed are attorneys Christy Gray, Landon Yun, Trisha Gibo, Ryan Loeffers and Sam Sneed, HR services advisors Janelle Yee and Shareen Poynter, professional development director Arlene Odagiri, and experienced administrative staff.

“ES&A offers legal counsel in a way that no one else in Hawai`i is delivering it today,” said Malcolm Inamine, chief human resources officer at JN Group. “I believe the firm will pave the way for extra value to be delivered to business owners, providing greater strategic insight and proactive advice along with faster and more cost-effective turnaround times.”

ES&A’s concept is designed not only to help clients build thriving businesses, but also to create a unique business model that will accelerate the growth of the firm itself and ensure its long-term future.

“It’s the breadth of expertise and quality of service the ES&A team has that makes this business model work,” said Verna Wong, vice president of human resources for Hawaiian Host and Mauna Loa. “Each time I speak with them, I’m amazed at what ES&A is able to provide with such a sense of urgency.”

**About ES&A**

ES&A, Inc., is a legal services corporation that provides comprehensive and affordable legal solutions in labor, employment, government contracts and grants, and corporate governance. For more information, please visit us at [www.esandalaw.com](http://www.esandalaw.com)

ES&A is the sole Hawai`i member of the Employment Law Alliance, the world's largest network of labor and employment lawyers. ES&A is your link to the ELA, whose members include attorneys in more than 135 countries, all 50 states and each Canadian province, providing multi-state and multi-national companies with seamless and cost-effective services worldwide. Visit: <http://www.employmentlawalliance.com>